What Type of Roofing Contractor Are You? ***By Charles McGarvey***
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As a roofing contractor, you may fall into either of two major categories. One category is not better than the other, but just different. However, being part of one category generally means you have to work at being part of the other to stay successful.

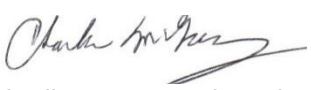
What am I talking about? How can I say there are two categories of roofing contractors?

Answer this question:
Are you a roofer who is a roofing contractor or a roofing contractor who is a roofer? Yes, on any given day, a roofing contractor can be both, but look back at the end of the year and ask yourself which category you fall into.

If you find yourself more of a roofer, you probably need to work on your business skills. If you are more of a roofing contractor, you probably need to work on your practical installation skills.

For either category, learning never stops.

Respectfully Submitted,



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